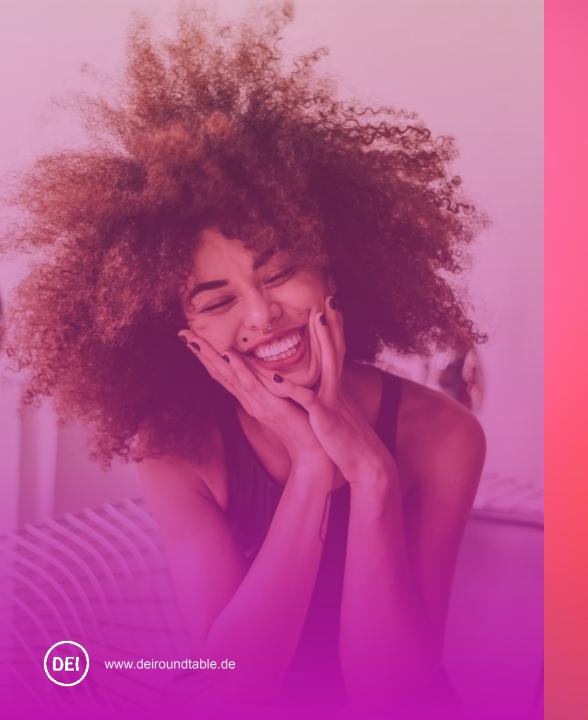


# ABETTER WORLD OF WORK FOR EVERYONE





# Diversity. Equity. Inclusion.

#### Why DEI matters to us

If the tech world is driving innovation and creating limitless possibilities, the real world needs to set the stage. Embracing diversity, fostering equity, and nurturing an inclusive culture should be the norm, but if you need some convincing - it will increase innovation, improve market intelligence and expand your audience exponentially.

At Talent, we believe that the most successful organizations are those that welcome unique perspectives, harness the collective brilliance of their teams, and champion an environment where everyone feels valued and heard.

### The DEI Roundtable.

#### Community-driven DEI: Driving change together

#### **About the DEI Roundtable:**

The DEI Roundtable event series brings people and organisations together to talk about what DEI means for them and the steps they are taking to tackle barriers to fair opportunities.

The events aim to equip attendees with knowledge, partnerships and resources to help drive diversity and inclusion efforts at both an individual and corporate level.

#### **Our Purpose:**

The event series was created by Talent to address the lack of representation within Europe's technology ecosystem through collective action.

Our goal is for the ecosystem to be a diverse and inclusive community where people from all backgrounds are welcomed and valued for their contributions.

Get involved – it's free



# Knowledge + Ideas = Action

#### **Knowledge available to everyone**

The DEI Roundtable invites people with unique and collective experiences to discuss a wide range of topics under the DEI banner.
Knowledge, ideas, actions, opportunities and valuable information is captured throughout every event and shared in an easy to digest report.

Find out more

### Become a community ally.

#### Choose your tier of support.

#### **Brand Partner €499**

Align your brand with Germany's most engaged community in the areas of workplace DEI education, networking and meaningful change.

#### What you will receive:

- x2 invitations to all events in the calendar year
- Your logo listed as event partner across all email and social promotion for the event
- Acknowledgement in our event report
- The opportunity to bring relevant literature to the events
- Access to a DEI Roundtable Partner logo

#### How you support the event:

- €499 which helps support the costs of venues, food, drinks and event facilitators
- Minimum of 4 social shares to promote the events (provided by us)
- Event link on your website
- 1x social share for the event report

#### **Event Partner (Event Space)**

Let your brand headline the next event in exchange for a donation of your event space. The community relies on the good-will of like-minded brands who can help us host this incredible community once a quarter. For our hosts it's a great chance to showcase your space to influential thought leaders as well as a super-meaningful way of aligning your brand with the community.

#### What you will receive:

- All Brand Partner perks
- Opportunity to facilitate or intro the event
- Up to x6 tickets to the event
- Press release announcing sponsorship
- Your logo listed in all pre & post event communications
- Your logo as part of our paid promotion for the event
- Access to a DEI Roundtable Partner logo
- Assurance that 100% of your investment goes to supporting the community

### Let's make it happen.

#### 2024 Events schedule

## 13 June 2024 DoctoLib I Berlin Building your DEI Strategy

What are the core pillars of a sustainable and measurable DEI strategy? This event presents an opportunity to start on the right foot or sense check where you are now.

<u>Visit</u>

## 12 September 2024 Delivery Hero I Berlin Gaining Stakeholder support

Most DEI strategies fail due to a lack of resources and/or accountability but how do you ensure that you get the support that you need to make meaningful changes?

Visit

#### 5 December 2024 Forto I Berlin Measuring DEI success

Data is one of the hottest topics in DEI. What can you capture? What should you capture? And what tools and support can you use to help you measure success?

<u>Visit</u>



powered by talent

Become an event partner by emailing

<u>lisa.bartlett@talentinternational.de</u>

www.deiroundtable.de













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